



NATIONAL CATEGORIES

AGRIBUSINESS, FOOD and BEVERAGES

For outstanding international success in the field of agricultural products, services or technology, including processed foods and beverages, and the forestry, fisheries and fibres industries.

PROFESSIONAL SERVICES

For outstanding international success in professional business services including legal, accounting, administration and support services, business management, marketing services, franchising and licensing, engineering, financial and insurance, market research and translation services.

CREATIVE INDUSTRIES

For outstanding international success across all creative industries including music and performing arts, film, television and radio, software and interactive content such as VR and AR, writing, publishing and print media, architecture, design and visual arts. This includes fashion design.

INTERNATIONAL EDUCATION AND TRAINING

For outstanding innovation and international success in the field of education and training services, expertise and curriculum including vocational training.

EMERGING EXPORTER

For outstanding export achievement by an enterprise in any industry sector which has been exporting goods or services for three years or less.

SUSTAINABILITY

For outstanding international success in environmental solutions, clean energy innovation, materials and energy efficiency, waste and water management, green buildings and R&D collaboration.

INTERNATIONAL HEALTH

For outstanding international success in medical, healthcare, biotechnology fields for products, technology, equipment or services. This includes E-health, digital health, medtech, aged care services.

TECHNOLOGY AND INNOVATION

For outstanding international success in the field of information and communication products, technology or services that are connected with storage, retrieval, manipulation, transmission or receipt of digital data including software and games. This includes Fintech, Cybersecurity, Regtech sectors.

MANUFACTURING and ADVANCED MATERIALS

For outstanding international success by a manufacturer and/or advanced materials development. This includes production of consumer products.

MINERALS, ENERGY AND RELATED SERVICES	For outstanding international success in the production or primary processing of extractive and value-added minerals or energy products, mining equipment, technology and services (METS) to the minerals and energy industries.
E-COMMERCE	For outstanding success by an Australian Business in selling goods or services to customers overseas via an electronic network. Includes cross-border e-commerce and online sales.
REGIONAL EXPORTER	For outstanding international success by a business whose head office is based in a non-metropolitan location.
SMALL BUSINESS	For outstanding international success by any business with total annual sales not exceeding \$5million.

CATEGORIES EXCLUSIVE TO TASMANIA*

TASMANIAN EXPORTER OF THE YEAR	The Tasmanian Exporter of Year will be selected from the National Category Award winners.
TASMANIAN WOMEN IN EXPORT	Recognising an outstanding Tasmanian woman working professionally to contribute to international business and export activities through any role including management, sales, marketing, research or development across any industry sector. (This Award is subject to suitable applications being received).
YOUNG EXPORTER	Recognising an outstanding young Tasmanian (up to 30 years of age as at 31/12/19) working professionally to contribute to international business and export activities through any role including management, sales, marketing, research or development across any industry sector. (This Award is subject to suitable applications being received).

** These are local recognition awards and are NOT part of the National Export Award Program.*

2019 Tasmanian Export Awards are proudly supported by:

